

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 322391

Schedule Dates

10/26/12-11/05/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2605

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/16/12

Last Modified 10/31/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187653

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,171.25

Net Total \$12,303.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Oct. 2012 5 \$3,950.00

Nov. 2012 11 \$10,525.00

Grand Total: 16 \$14,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	11:59A- Channel 11 News At Noon					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
5.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)						1				\$800.00		Pittsburgh (WPXI)	NEWS 530-6P/3	7/16/12
9.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception -	
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE						1				\$1,650.00		Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
4.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/5	7/19/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11:59A- Channel 11 News At Noon		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/6	7/16/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/7	7/16/12
6.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	7/16/12
5.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,650.00		Pittsburgh (WPXI)	WHEEL 730-8P/9	7/16/12
9.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

Date:

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Brand

Salesperson

Sales Office

Buyer Name

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Pittsburgh (WPXI)

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Nov. 2012

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5

11

16

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10.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 10:30A (EST)	1						1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-1030A/10	7/16/12
11.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)	1						1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-10A/11	7/16/12
12.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	11:59A- Channel 11 News At Noon	1				1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/12	7/16/12
13.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5P- 5:30P (EST)	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/13	7/16/12
13.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
14.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/14	7/16/12
14.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
15.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	7/16/12
15.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
16.0	Normal Line / Spot	10/30/12-10/30/12	5	:30	11:34P- TONIGHT SHOW	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/16	7/19/12
25.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	11:34P- TONIGHT SHOW	1				1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
26.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:34P- TONIGHT SHOW	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/5	7/19/12

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27.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:59A- Channel 11 News At Noon	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/6	7/16/12
28.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1								\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/8	7/16/12
28.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception	
29.0	M/G For 3.0.1, 4.0.1 / Sports-Football	10/28/12-10/28/12	5	:30	6:59P- Football Night In America								1	1	\$2,450.00	\$2,450.00	Pittsburgh (WPXI)	FNA/3	10/26/12
30.0	M/G For 9.0.1, 13.0.1, 14.0.1, 15.0.1 / Sports-Football	11/03/12-11/03/12	5	:30	3:30P- Notre Dame Football							1		1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	ND/9	10/31/12
31.0	M/G For 28.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Notre Dame Pre Game								1	1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	PITT PRE/8	10/31/12

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